

DESCRIPTION OF FILE

Personal Data Act (523/1999, as amended), Section 10

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1a Controller	<i>Name:</i> Finnish Athletics Federation (Suomen Urheiluliitto ry)
	<i>Address:</i> Radiokatu 20, 00240 Helsinki, Finland
	<i>Contact details:</i> maraton@sul.fi, +358 9 348 12405
2 Contact Person	<i>Name:</i> Riikka Visa
	<i>Address:</i> Finnish Athletics Federation (Suomen Urheiluliitto ry), Radiokatu 20, 00240 Helsinki, Finland
	<i>Contact details:</i> maraton@sul.fi, +358 9 348 12405
3 Name of the Register	Customer register for SUL running events (Helsinki City Run, Helsinki City Marathon, Helsinki Street Run, Minimarathon)
4 The Purpose of Processing Personal Data	<p>Participating in the SUL running events requires registration with Ultimate Sport Service system which operates as the registration and payment platform for SUL running events. In connection with the registration, the participants are requested to accept the rules and guidelines for the running events in question.</p> <p>Personal data of the participants is collected mainly for the purposes managing and monitoring the client relationship, as well as to improve SUL running events and send related notifications. Participants may prohibit our marketing activities in connection with the registration or by updating their participation profile.</p>
5 Content of Register	<p>The customer register includes the participant's basic information, such as name, date of birth and contact details (address, phone number and email). Additionally, the register contains information of participant's registrations with our events, running number, as well as information regarding the date of payment, the subscribed newsletters or direct marketing prohibitions, photographing permit or prohibitions, and the potentially ordered cancellation insurance. The participant's credit card, bank or other payment details are not included into our register.</p> <p>The participant's personal data is maintained for the duration of the client relationship. We delete the participant's personal data if the participant cancels their registration or upon their specific request addressed to our contact person above. Please note, however, that after deleting the participant's personal data, we may no longer be able to manage the participant's client relationship or restore the deleted data.</p>
6 Regular Sources of Information	Our principal source of information is each participant, who provides the necessary data in connection with the registration or updating the participant profile.

<p>7 Regular Destinations of Disclosed Data</p>	<p>We may disclose the participant's name, running number and email address to our photographing partner, if the participant has explicitly given his/her consent for this. In addition, we may disclose the participant's name, running number, date of birth and domicile for the purposes of UltimateLIVE result service system which operates in connection with the Ultimate Sport Service system.</p> <p>Additionally, we may disclose the participant's personal data if so authorized by the applicable laws and regulations or the rules accepted by the participants. We do not disclose the participant's personal data to third parties for any other purposes than those described above, unless otherwise mandated by applicable laws and regulations.</p>
<p>8 Transfer of Data outside EU or EEA</p>	<p>No personal data of participants is transferred outside EU or EEA.</p>
<p>9 Principles of Data Security</p>	<p><i>A. Manual files:</i> We do not normally maintain any manual copies of our customer register. Instead, the customer register is kept in electronic format.</p> <p><i>B. Electronic files:</i> The customer register is located at the servers of Ultimate Sport Service company. The databases related to the customer register are protected by firewall, passwords and other technical means against external data or computer break-ins. The databases and their backup copies are stored in locked areas. The licenses to the customer register are limited to three persons within the controller's organization.</p>